

## Graphic Communications

Contestant will:

1. Design copy using MAC based computer using Quark 8 or CS4 (Indesign). Layout will consist of text and graphics (graphics on a flash drive or disk) in designing a two color flier promoting the Grand Opening of a business.
2. We no longer use film. Send work directly to AB DICK 2340 plate processor. We do have a color copier to view our work before we send it to plate.
3. The student will use a AB Dick 2-color press which will be preset except for vertical and horizontal adjustments. Students will be required to start press, feed paper, make horizontal and vertical adjustments. The rest of the press will be preset. Orientation of controls will be given if needed.

ALL TOOLS AND MATERIALS WILL BE SUPPLIED

## ADVERTISING DESIGN

Design a four color promoting a new business. We design in Quark 8 or CS4 an we print out our design to a color copier.

All items used to design this will be provided:

MAC Computer

GRAPHICS (ALL ON DISK OR FLASH DRIVE)

PAPER

COLOR COPIER

What the students will need to know is how to place a photo and how to send finished item to the printer.